

# Wisdom Leadership with Horses

## The Laws of Leadership Are Universal

**“The outside of the horse is good for the inside of the human.” – Winston Churchill**

Some of the world’s most powerful mentors have four hooves, a mane and a tail. Over thousands of years, horses have learned to follow the strongest leader in the herd for survival. They respond to energy and out-perform humans with their innate ability to read intentions, reflect emotions and deliver instantaneous feedback, providing an undistorted mirror and insight on how others perceive us. At their core, they are perhaps the world’s greatest communicators.

Finding new and creative avenues to teach leadership and increase our emotional intelligence in a corporate environment can be challenge. Authentic communication and leadership are the hallmarks of successful horse training. Greg Eliel’s Corporate Leadership Program creates a unique experiential learning opportunity, by combining the horse’s natural leadership ability with educators who have mastered the art of learning and communication.

Horses teach us how to:

- Expand our emotional intelligence
- Influence others
- Communicate authentically
- Provide constructive feedback

*“The art of leadership is communication, pure and simple.” - Greg Eliel*

<b>Individual Leader Benefits</b>	<b>Overall Business Benefits</b>
Effective communication	Boost productivity
Increased self-awareness	Drive sales
Clarity of presentation	Grow profits
Emotional management	Improve team morale
Overcoming fear	Reduce stress
Confidence in decision making	Enhance company culture
Conflict resolution	Increase employee retention
Clearly defined goals & objectives	

**Greg Eliel ~ Horses, Leadership & Life**

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## Our “Why”

### Today’s corporate environment requires a new approach to leadership.

Challenges such as corporate consolidation, an increased number of remote employees and generational differences all require effective communication skills and keen leadership.

Greg’s corporate program taps in to the fundamental, innate aspects of leadership within every team. Whether working with a group of leaders or a team with varying levels of seniority, this program will uncover and maximize leadership ability within each person, through the power of the horse.

### What makes HLL different –

- Proven program established in 2006
- Master Horsemanship Clinician, writer and educator Greg Eliel
- A team with over fifty years of experience educating humans and horses
- Outcomes tailored to each group’s needs and unique dynamics
- Value-added experiential learning applicable to any industry or business unit
- Flexible single or multi-day formats
- Conveniently located between New York City and Philadelphia
- Stunning private facility located in historic New Hope Pennsylvania
- Indoor facility for all-weather availability

### Our Leader-

Program founder Greg Eliel, has turned the art of “horse whispering” into “human whispering.” A fourth generation Montana cattle rancher, Greg learned early in life the importance of effective communication with his partner, the horse. He went on to receive a Bachelor’s in Animal Science from Montana State University, before establishing himself as a sought-after horsemanship clinician throughout the country. Greg’s equestrian program is renowned for achieving dramatic results by breaking through communication barriers between riders and their horses. Greg also developed a free horsemanship program designed to help U.S. military veterans and their families struggling with the devastating effects of PTS and TBIs.

Since 2006, Greg has applied this tremendous experience with horse/human communications to help corporate leaders uncover hidden potential within their teams.

### What to Expect During Your Seminar

- No experience with horses is necessary, and direct contact with the horses is not mandatory.
- Program participants will work with the horses from the ground exclusively; there is no riding.
- We will assist participants in leading horses through structured activities from the ground.
- Participants will also observe an expert demonstration with a troubled horse to bring the day’s communication learnings full circle.

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